



MASONPR

Sports Credentials

The MasonPR Sports Management Team is designed to satisfy the needs and desires of a variety of sports clientele. Our staff is molded to energize public relations efforts and enhance promotional outreach with each client's fan base, community and the general public. MasonPR is dedicated to creating the best opportunities to leverage sports organizations, provide media and publicity support, and coordinate sports-related events. In addition, our agency connects sports entities with the corporate world and the community.

Austin Wranglers Partnership



MasonPR recently formed a collaborative business relationship with Austin's Arena Football League team. Our agency is supporting the team through community and corporate connections, in addition to the provision of corporate sponsorship assistance and consultation. As the Wranglers continue to expand in the Austin market, MasonPR will leverage the opportunities for the team to positively impact the capital city and its surrounding communities.

Sean Adams, ESPN-Austin Commentator

ESPN Austin sports talk show host Sean Adams is also an inspiring author and motivational speaker. Sean's versatile capabilities created a need for MasonPR to develop a comprehensive public relations strategy. As a first step, MasonPR developed a dynamic media and marketing package to assist Sean in enhancing his book signing and speaking opportunities with sports- and corporate-related entities.

